

Possibilities Unlimited

Connect, collaborate and grow your business

TradeEdge Business Network is a multi-enterprise over-the-top platform that connects businesses for enhanced visibility and resilience for their product, services and information needs.



Brochure

 tradeedge | Business Network



TradeEdge Business Network

There are two key trends driving distribution strategies for Consumer Goods Manufacturers today – the sheer volume of new products being introduced and a sharp increase in consumer preference for online shopping and swift deliveries.

In this new world, where even next-day delivery is too late, order fulfilment, profitably and at speed, while keeping customer experience intact, will be the competitive differentiator.

Inventory deployment – to be available when and where the demand can be fulfilled effectively and efficiently – has become as important as getting your forecasting and production plans right. This calls for execution agility – the ability to bridge gaps in forecasting and take the order to where the inventory is – to adjust delivery plans swiftly.

Challenges in traditional linear value chains



Complex hierarchies that limit partner reach to one-up, one-down.

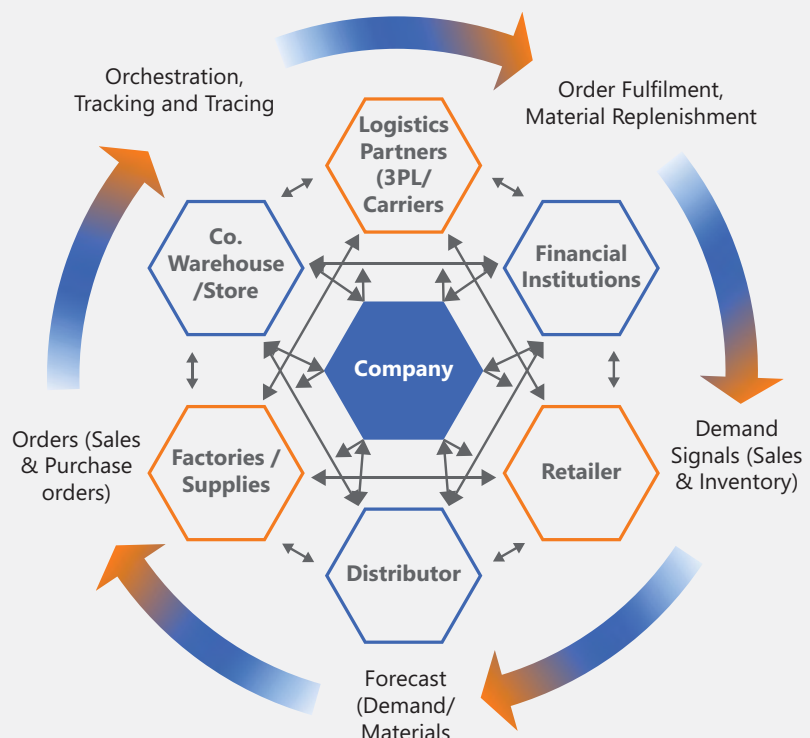


Rigid supply chains have resulted in persistent out of stocks



Information silos that increase cost, latency, and lost opportunities

TradeEdge Business Network solution overview



TradeEdge Business Network creates opportunities for swift action by connecting businesses in a peer-to-peer network that can respond quickly to product, services, and information needs.

A proven multi-enterprise, over-the-top platform with a global reach, TradeEdge Business Network enables many-to-many connectivity with its multi-tenant architecture. It's capabilities - co-created with industry leaders - address the heart of the problem.

01 Demand sensing: Gain granular visibility into network-wide sales and inventory in near-real time.

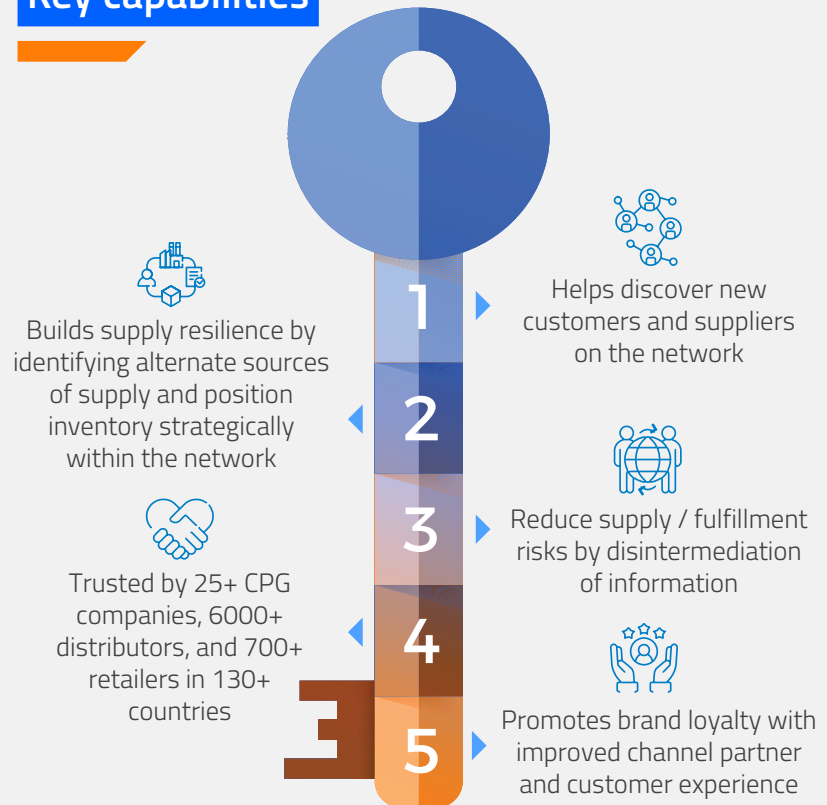
02 Execution analytics: Go beyond insights and drive action. Optimize execution to improve fulfillment performance, enhance customer experience and drive business growth

03 Procurement intelligence: Improved visibility into the procurement lifecycle that includes insights into spend, category, and supplier risk

04 Inventory visibility: Enhance fulfilment with near-real time inventory visibility across partner locations. Track and trace products at SKU-pallet level and reduce product recall times

05 Intelligent Order Routing: Consolidate and split orders to optimally fulfil them from where the inventory is, through expanded search across the entire network.

Key capabilities



Execution excellence that drives growth

	2%	Sales growth	2% Sales growth by adjusting delivery plans
	<2 Days	Managing unpredictability	At the start of COVID 19 spread limited the NY State stock-out to 2 days
	Real time	Market responsiveness NPI/ promotions	Ensure NPI success. Respond to variant-SKU level real time consume preferences to create success
	3-4%	Efficiency	Drop in Non-productive inventory Analyze and eliminate Out Of Stocks, Phantom Inventory and D-voids.
	20%+	Enhancing forecast accuracy	With near real time sales input (Vs.Shipments) covering ~70%+ of global sales, improved the forecast accuracy by over 20%

Want quick visibility into your sales and inventory data? Get in touch with us at contact@edgeverve.com and unlock ~80% of your sales data in just 2-3 months.

tradeedge About TradeEdge

TradeEdge is a cloud-based SaaS platform that delivers channel visibility, driving demand planning and short-term replenishment to brand manufacturers across the globe. In the aftermath of the pandemic, TradeEdge has transformed itself into a peer-to-peer networking platform extending its relevance to the supply side. With the explosion of e-commerce and new product introduction, demand signals have become even more fragmented. Supply disruptions and meet increasing consumer expectations have called for innovative ways to orchestrate orders and fulfill demand. TradeEdge is playing a key role in driving this transformation for the top 20 global brands connecting them with more than 6000 distributors and 1000 retail partners across 130 countries.

EdgeVerve. Possibilities Unlimited.

www.edgeverve.com/tradeedge

edgeverve About EdgeVerve

EdgeVerve Systems Limited, a wholly-owned subsidiary of Infosys, is a global leader in developing digital platforms, assisting clients to unlock unlimited possibilities in their digital transformation journey. Our purpose is to inspire enterprises with the power of digital platforms, thereby enabling our clients to innovate on business models, drive game-changing efficiency and amplify human potential. Our platforms portfolio across Automation (AssistEdge), Document AI (XtractEdge), and Supply Chain (TradeEdge) helps inspire global enterprises to discover & automate processes, digitize & structure unstructured data and unlock the power of the network by integrating value chain partners. EdgeVerve, with a deep-rooted entrepreneurial culture, our innovations are helping global corporations across financial services, insurance, retail, consumer & packaged goods, life sciences, manufacturing telecom and utilities, and more. Visit www.edgeverve.com to know more.

EdgeVerve. Possibilities Unlimited.